

## Online submission

The deadline to submit Voters' Pamphlet information is **5 p.m. on Friday, May 22, 2020.**

Submissions or corrections after deadline will not be accepted.

Only candidates for the offices listed below will be included in the 2020 state Voters' Pamphlet, regardless of where they filed their Declaration of Candidacy.

- U.S. Representative
- State Executive
- State Senator
- State Representative
- Supreme Court Justice\*
- Court of Appeals Judge\*
- Superior Court Judge\*

You may submit your Voters' Pamphlet information when you file for office or you may submit later. If you choose to submit your Voters' Pamphlet information later, you will receive an email with a link to submit your statement and photo. Statements are not made public until after the submission deadline.

Please prepare the following before you file for office:

- Photograph
- Campaign contact information
- Biography
- Statement

## Questions?

1-800-448-4881  
voterspamphlet@sos.wa.gov

### 1 Photograph

You may submit one self-portrait of your head and shoulders.

Photos must be high resolution and may not be digitally altered.

Clothing or insignias that suggest holding a public office are banned. For example: judicial robes, law enforcement or military uniforms.

A color photo is highly preferred. For best results, use a light-colored background, but not white. Photos must be no more than five years old.

## Sample of the printed voters' pamphlet

1



## Candidate Name

Prefers Sample Party

2

### Contact Information

(202) 456-1776; info@georgewashington.com;  
www.georgewashington.com

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### Elected Experience

Virginia provincial legislature, representing Frederick County in the House of Burgesses. Former Commander-in-Chief of the Continental Army during the American Revolutionary War. No formal education, but studied mathematics, trigonometry, and surveying.

### Other Professional Experience

Virginia provincial legislature, representing Frederick County in the House of Burgesses. Former Commander-in-Chief of the Continental Army during the American Revolutionary War. No formal education, but studied mathematics, trigonometry, and surveying.

### Education

No formal education, but studied mathematics, trigonometry, and surveying.

### Community Service

Virginia provincial legislature, representing Frederick County in the House of Burgesses. Former Commander-in-Chief of the Continental Army during the American Revolutionary War.

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### Statement

George Washington, a retired general, had no wish or aspiration beyond the humble and happy lot of living and dying a private citizen at his Mount Vernon farm. However, his peers and the American people at large spread rumors declaring George Washington would likely be elected first President of the United States (much to the dismay of Washington himself). George Washington could not escape his conscience. In a formal letter of acceptance, Washington succinctly assented to what he had agonized over for more than a year. Washington concluded to obey the important and flattering call of his Country.

George Washington, as the first president, was well aware of the great responsibility of defining the American presidency. "I walk on untrodden ground," was a frequent comment he made in the days leading up to his first inauguration. Washington believed that the precedents he set must make the presidency powerful enough to function effectively in the national government, but at the same time these practices could not show any tendency toward monarchy or dictatorship. In addition to defining the actual powers of the office, Washington also needed to show the new nation how the leader of a democracy should behave socially.

## 2 Campaign Contact Info

The following campaign contact information will be published with your statement:

- Campaign phone number
- Campaign email
- Campaign website

Contact information does not count toward the word limits, but long web addresses such as Facebook or blogs are not allowed. You may update your contact information any time before the Friday after the Primary Election.

Proofread carefully. Your statement and biography will be printed exactly as submitted. Changes after the submission deadline are not allowed unless requested by the Office of the Secretary of State or required by court order.

## 3 Biography

In addition to your statement, you may provide a 100-word biography. You must use the following headings, which do not count toward the word limit.

Lists will be combined with semi-colons. If you leave a heading blank, "No information submitted" will be inserted next to that heading.

- Elected Experience\*\*
- Other Professional Experience
- Education
- Community Service

\*\*Judicial candidates, use Legal/Judicial Experience instead.

## 4 Statement

State law sets maximum word limits. Hyphenated words count as two words. Statements exceeding the word limit will be shortened by deleting full sentences from the end.

### 300 words ~ 6 paragraphs

- U.S. Representative
- Governor

### 100 words ~ 2 paragraphs

- State Representative

### 200 words ~ 4 paragraphs

- State Executive (except Governor)
- State Senator
- Supreme Court Justice\*
- Court of Appeals Judge\*
- Superior Court Judge\*

Use only italics to emphasize words or phrases. Bold, underline, and all caps are not allowed.

Incorrect format will be converted to italics.

Tables, lists, and bullets are not allowed. Text must be written in paragraphs. Semi-colons will be used to combine paragraphs.

### Correct

I approve of *justice* for all, *fairness* of the law, and *rehabilitation*.

### Incorrect

- I approve of:
- JUSTICE for all
  - **Fairness** of the law
  - Rehabilitation

Those named in your statement, such as an opponent or endorsement, will receive notice from our office that they were mentioned. This may result in court-ordered changes to your statement.

*\*Judicial candidates' statements must comply with the Judicial Code of Conduct. The Administrative Office of the Courts can review judicial statements prior to submission: Shannon Hinchcliffe at (360) 357-2124.*

## Tips from Voters

- Treat this as a resume and edit carefully.
- Offer your vision. Be positive.
- What do you want to accomplish if elected?
- Describe what sets you apart from your opponent.
- Avoid criticism of your opponent.
- Who endorses your candidacy?
- Avoid technical terms and abbreviations.

## After submission

The statement you submit will be displayed online no later than 45 days before the Primary and printed in the Voters' Pamphlet if you advance to the General Election. You may not submit a new statement or corrections after the Primary.

## Campaign finance info

Your campaign finance information is public information. A link to your campaign finance information will appear on your page in the online voters' guide.

Candidates for state or local office should refer to the Washington State Public Disclosure Commission for reporting requirements. Information and links to filing systems are available at [pdc.wa.gov](http://pdc.wa.gov).

Candidates for U.S. Senate or U.S. House of Representatives must report campaign finance information to the Federal Election Commission at [fec.gov](http://fec.gov).